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For immediate release
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Mario Saucedo announces campaign for Redlands City Council

Redlands native Mario Saucedo has begun a bid for the District 3 seat of the Redlands City Council.

Saucedo, who is currently a Redlands Planning Commissioner, retired in 2018 from a 30-year career as an employee of the city. During that time he worked in various city departments, including public works, landfill and parks. He finished his career in water distribution, working to provide safe and reliable drinking water for Redlands residents and businesses.

Consequently, he has a great understanding of both the big picture of city services and how they interact. He also has expertise in the important details of where more funding would truly be warranted to increase efficiency and what protocols should be protected.

“I have broad and diverse knowledge of how this city works,” he said.

Saucedo is a third-generation Redlander whose family has a legacy of service to the community, beginning with his grandfather, who established a church on Lawton Street.

“We have been active in community service and activism beginning in the 1950s,” he said. “My brothers and sisters have been in the military, Redlands Unified School District, missionaries, small business owners....”

That includes Saucedo, who owned and ran a landscaping business after he graduated from Redlands High School in 1975. In between that and his 1988 hire at the city, he worked at the University of Redlands.

Throughout that time, Saucedo has been a community advocate, strong in recognizing issues and articulating practical, effective solutions, which under his leadership have been presented to and adopted by the Redlands City Council.

Seventeen years ago he initiated a revitalization strategy for the northern areas of Redlands. Under his organization, community members drafted the North Redlands Vision Plan, which identified needed improvements in infrastructure, beautification, youth programs, affordable housing and the business environment. The document was a comprehensive strategic plan, and it was accepted by the City Council.

“I implemented and monitored those changes,” he said. “We’ve seen many of those elements built and provided for the community – safe routes to school, Terrace Park – so many results were realized out of that Vision Plan.”

One of the major consequences of this plan was the receipt of a \$3.5 million grant for property owners within the plan’s boundaries to revitalize their properties. The associated projects used all local contractors and vendors. Saucedo’s advocacy for the redevelopment project led to his Housing Authority commissioner appointment.

“This experience is where my housing advocacy came from,” Saucedo said.

Now he is ready to use his skills and experience to support visionaries like himself – with the power of an official.

“The opportunity presented itself with the council’s redistricting to have a voice that deals with public policy,” he said, of the newly drawn voting boundaries, which created an open seat.

“I’ve done a lot of work as a community advocate. I want to now go from advocacy to policy. This is the next level of positive impact for me and my continuation of my family’s legacy.”

Saucedo has lived in District 3 with his wife Maria for 23 years.

In addition to his employment and community initiative, Saucedo was shop steward and president of Teamsters Local 1932, representing 17,000 members, and has multiple memberships and awards, listed below, and are listed on his website saucedoforredlands.com

Membership:

- Redlands Planning Commission
- Common Vision Coalition (chairman and founder)
 - Acknowledges Hometown Heroes gold-star soldiers
 - Represented in the Redlands Area Interfaith Council
 - Represented in the Redlands Service Club Council
 - Represented in the Redlands Charitable Resource Coalition
- North Redlands Visioning Committee
- Sons of the American Legion Post 650
- Museum of Redlands (board member)
- Redlands Community Foundation (board member)

- YouthHope (past board member)
- Boy Scouts of the Inland Empire (past board member)
- Housing Authority of San Bernardino (past commissioner)
- Local Union 1932 (past board member and president)

Recognition:

- Prevention Advocate of the Year 2013 (from the county of San Bernardino)
- Redlands Daily Facts editorial praising Saucedo's work establishing the city's Social Host Ordinance
- Employee Hero Award 2018 (from the city of Redlands)